

INTERNATIONAL DAIRY FEDERATION



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VOTE ON NEW WORK ITEM PROPOSAL

18/10 – A

IDF Dairy Sustainable Development Report

<i>Date of circulation :</i>	12 February 2018
<i>Closing date for voting :</i>	19 March 2018

IDF National Committees of full IDF member countries are requested to vote.

Notes from IDF Head Office

The full background and explanation on the proposed New Work Item and the results of evaluation of the proposal by the IDF Science Programme Coordination Committee are included.

IDF National Committees of full member countries are requested to reply to this survey within the deadline specified above.

IDF National Committees that have no interest in the subject matter but at the same time do not want to block adoption of this new work item that is important for other National Committees should indicate their wish to abstain from voting.

IDF National Committees of Associate IDF member countries that may wish to express an interest in active participation are requested to send this form to the IDF Head Office within the deadline specified above.

IDF New Work Item Proposal

NWI title: IDF Dairy Sustainable Development Report

Proposer: Natalie Jones (CL) & Maria Sanchez Mainar (IDF) supported by SCENV

Date: 23 November 2017

Description of the work and why is it important to the dairy sector?
<p>Sustainable development in the dairy sector is an urgent matter that depends on collaborative efforts from international organizations, governments, the private and public sectors, as well as individuals. The dairy sector is strongly committed to supporting sustainable development by supporting livelihoods, nutrition, environment, economies and empowerment of rural women. IDF recognizes the challenge and importance of providing dairy sector with relevant information to join the conversation.</p> <p>This new work item aims at providing a yearly report on sustainable development of importance for the dairy sector. The first part of this report aims at informing IDF members of ongoing external research on sustainability with important for the dairy sector and the achievement of SDGs (on environment, but also from a health, and socio-economic perspective). This includes PhD reports, scientific opinions, other research, outcomes from scientific meetings, etc. The second part of the report aims at providing a roundup on IDF's involvement on global sustainability initiatives (LEAP, GASL, Dairy Declaration, PEF, DSF, others).</p> <p>The contributions will be collected using a template to appropriate communicate the main results, the importance of the research topic for the dairy sector, how was is done, main outcomes and key messages, alignment with the SDGs, and the importance of the topic on the future of the dairy sector.</p>
Why should IDF work on this item? This should include the benefit that IDF can deliver, and the consequences if IDF would not undertake this work.
<p>IDF HO provides some updates to the relevant Standing Committee meetings though <i>Matters Referred</i>. Yet, communication to IDF Members and other dairy stakeholders could be improved with a structured yearly publication. This publication can also valorise other initiatives, and ongoing research on sustainability.</p>
How does this work align with IDF's Strategy (which pillar, which objective, etc)?
<p>This work aligns with the strategy "Key intergovernmental organizations recognise IDF as "Global expertise in dairy". It fits under the pillar sustainability, where IDF proactively supports the dairy sector in improving its ability to provide safe and nutritious milk and dairy products from healthy animals. The work aims at providing a communications instrument to members.</p>
Who outside of IDF is working on this item? (IGOs, key influencers, other dairy organizations like GDP, other public and private sector organizations...)
<p>Other dairy organizations and groups work on communication of relevant dairy information (universities, food industries). IGOs such as FAO, WHO, ISO, OIE and organizations like Global Dairy Platform are increasing their work on food nutrition, health and sustainability. The work that these organizations are doing will not be duplicated, but mentioned in order to map out who is doing what.</p>

This project aligns well with the Dairy Sustainability Framework, but does not duplicate their work, which is specific to 11 criteria and their members. This report would be broader to all IDF members and all aspects of sustainable development.	
What, Who, When, How ?	
Proposed Deliverable(s)	A yearly publication <i>IDF Dairy Sustainability Report</i> around June
Specify intended use of the end product	Information sharing on research initiatives and outcomes of interest to the dairy community, as well as information or research and meetings
Target audience	All along the dairy sector, Sustainability Managers, Researchers, Veterinarians
Proposed body to be responsible	SCENV
Proposed leaders	Natalie Jones (CL) and Maria Sanchez Mainar (IDF HO)
Other IDF Bodies to be involved	AT Nutrition and Sustainability, SCNH, SCDST, SCFM, SCAHW, SCDPE, SCM,
Have interdependencies with other projects been identified?	It complements the work on “Nutrition and Sustainability Communication Hub”
Proposed Completion Date	Continuous
Requirements regarding IDF Head Office staff support	Compiling and editing contributions, drafting position papers.
Funding requirements, if any, and how these will be covered – define internal vs. external sources.	None
Further requirements or details	IDF Standing Committees and IDF members will be asked to contribute on an annual basis using a template.
Communication	
What is the objective of the communication?	The objective of this work is to provide a communications instrument for ongoing research initiatives on sustainability as well as a comprehensive update on IDF work on global sustainability initiatives. This NWI will be considered in the overall discussion on the board level,
Specify the main messages to get across with the end product	To provide a round-up of IDF involvement on global initiatives, relevant IDF work on the achievement of SDGs, and research activities on sustainability.
Who are the organizations and/or individuals targeted in communication efforts?	Researchers, sustainability managers, veterinarians, cattle advisors and everyone on the dairy sector
Specific deadline to be met (events, meetings, other publications)	June - yearly

IDF Science and Programme Coordination Committee's evaluation of the proposal

	Evaluation	Yes/No or recommendation
1	Does the proposed work item meet the IDF mission and strategy ?	Yes
2	In which IDF Strategy focus area does this item fit?	Sustainability
3	Are there sufficient resources available in IDF?	YEs
4	Has the communications planning been sufficiently outlined?	Yes
5	At this time, is this a priority item?	No
6	What approval category should apply for the final end product? a) IDF National Committees b) Science and Programme Coordination Committee or c) Standing Committee / Task Force	a) SPCC
7	Science and Programme Coordination Committee's recommendation for adoption of the new work item by IDF	Endorse. Add clarification that it will be considered in overall discussion on communication at the board level.