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## VOTE ON NEW WORK ITEM PROPOSAL

# 18/08 – A

### Dairy position: front-of-pack nutrition labelling

<i>Date of circulation :</i>	12 February 2018
<i>Closing date for voting :</i>	19 March 2018

**IDF National Committees of full IDF member countries are requested to vote.**

#### Notes from IDF Head Office

The full background and explanation on the proposed New Work Item and the results of evaluation of the proposal by the IDF Science Programme Coordination Committee are included.

IDF National Committees of full member countries are requested to reply to this survey within the deadline specified above.

IDF National Committees that have no interest in the subject matter but at the same time do not want to block adoption of this new work item that is important for other National Committees should indicate their wish to abstain from voting.

IDF National Committees of Associate IDF member countries that may wish to express an interest in active participation are requested to send this form to the IDF Head Office within the deadline specified above.

# IDF New Work Item Proposal

**NWI title: Dairy position: front-of-pack nutrition labelling**

**Proposer: SCSIL and SCNH**

**Date: December 2017**

<b>Description of the work and why is it important to the dairy sector?</b>
<p>The Codex Committee on Food Labelling decided during its 43<sup>rd</sup> session to start new work on the development of guidance on use of simplified nutrition information on the front of pack. There is an increasing number of front of pack nutrition labelling systems in use or being proposed for use. The Guidelines on Nutrition Labelling (CAC/GL 2-1985) allow for the use of front of pack nutrition labelling, however they do not provide the necessary guidance to ensure front of pack labelling is applied in a way that ensures potential barriers to trade are minimized.</p> <p>IDF has been actively engaged in the preparatory work at Codex level by engaging in the eWG and will continue to safeguard dairy's interest in the recently agreed new work within Codex. Therefore the joint SCNH - SCSIL action team would like to explore and agree on general principles and position aimed to ensure that front of pack labelling systems recognise the health benefits of milk, cheese and yoghurts.</p>
<b>Why should IDF work on this item? This should include the benefit that IDF can deliver, and the consequences if IDF would not undertake this work.</b>
<p>FOPL schemes have a tendency to oversimplify, prioritise or highlight individual negative nutrients and not necessarily reflect dietary guidelines or provide sufficient information to assist consumers in making choices that will result in a balanced diet, and without proper consumer education, they will not be effective to modify behavior in terms of improving health. As the sole specific representative of the dairy sector at Codex, IDF will advocate on behalf of the sector and utilize IDF representatives to advocate a global dairy position with national governments</p>
<b>How does this work align with IDF's Strategy (which pillar, which objective, etc)?</b>
<p>IDF contributes to the development of science-based globally harmonized standards, guidelines, codes of practice and related methodologies, to continually improve regulatory environments for the dairy sector.</p> <p>This proposed work also closely aligns with the Nutrition Pillar in IDF's strategy. Creating awareness among key IGOs and influencers of science-based evidence that supports the essential role of milk and dairy products as part of healthy and sustainable eating patterns</p>
<b>Who outside of IDF is working on this item? (IGOs, key influencers, other dairy organizations like GDP, other public and private sector organizations...)</b>
<p>CCFL, WHO, national governments, intergovernmental organizations, private companies/retailers,</p>
<b>What, Who, When, How ?</b>

<b>Proposed Deliverable(s)</b>	IDF to proactively to seek to input into and respond to the Codex work on FOPL by exploring and agreeing on general principles that will lead to a position which aims to ensure that front of pack labelling systems recognise the health benefits of milk, cheese and yoghurts. Development of an advocacy strategy to support the position and attainment of the intended outcome.
<b>Specify intended use of the end product</b>	Dairy industry to use IDF position with member state governments to assist in the development of their Codex position.
<b>Target audience</b>	National government agencies
<b>Proposed body to be responsible</b>	SCSIL and SCNH
<b>Proposed leader</b>	M Cameron (AU) – AT leader, C Frye (US), J Crichton (CA), L Candido (UK), E Treuil (FR), V Landells (AU), E Grande (FR), M Lugt (NL), W Wunderink (NL), MF Pagerey (CH), P Harrod (CA), S Pahadia (BE), S Ganderats (CL), G Araya (CL), K Wettre Bronner (NO), P Wolfs (NL), M Dey-Wolters (NL), J Houchins (US), J Nicholls (US), M Lembert (FR), K Adamszwili (EDA), H Simonin-Rosenheimer (EDA)
<b>Other IDF Bodies to be involved</b>	/
<b>Have interdependencies with other projects been identified?</b>	Other Codex committees such as CCNFSDU have been asked to look into ways to support the CCFL work (e.g. set up guidance for nutrient profiling) WHO developed a guiding principle manual on FOPL schemes, which will be tested in a number of countries in different regions during late 2017 – early 2018 before its finalization.
<b>Proposed Completion Date</b>	Codex expect that the work will take the CCFL at least two sessions to complete (i.e. est. completion date of 2021). An overarching strategy will be required to broadly support the appropriate reflection of dairy nutrients in FOPL scheme. To progress this strategy, positions for each Codex meeting will be required.
<b>Requirements regarding IDF Head Office staff support</b>	Attending AT calls and meeting, compiling and editing contributions from AT members, drafting position papers
<b>Funding requirements, if any, and how these will be covered – define internal vs. external sources .</b>	/
<b>Further requirements or details</b>	/
<b>Communication</b>	

<b>What is the objective of the communication?</b>	Clarity of the global dairy industry position on FOPL with supporting scientific substantiation.
<b>Specify the main messages to get across with the end product</b>	Ensure that front of pack labelling systems recognise the health benefits of milk, cheese and yoghurts.
<b>Who are the organizations and/or individuals targeted in communication efforts?</b>	National government agencies
<b>Specific deadline to be met (events, meetings, other publications)</b>	Codex deadlines: electronic working group and sessions.

**IDF Science and Programme Coordination Committee's evaluation of the proposal**

	<b>Evaluation</b>	<b>Yes/No or recommendation</b>
1	Does the proposed work item meet the IDF mission and strategy ?	Yes
2	<b>In which IDF Strategy focus area does this item fit?</b>	Standards, Nutrition
3	Are there sufficient resources available in IDF?	Yes
4	Has the communications planning been sufficiently outlined?	Yes
5	<b>At this time, is this a priority item?</b>	Yes
6	What approval category should apply for the final end product? a) IDF National Committees b) Science and Programme Coordination Committee or c) Standing Committee / Task Force	c) SCs and FSSG
7	<b>Science and Programme Coordination Committee's recommendation for adoption of the new work item by IDF</b>	Endorse