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VOTE ON NEW WORK ITEM PROPOSAL

18/07 – A

Impact of Dietary Guidelines Changes

<i>Date of circulation :</i>	12 February 2018
<i>Closing date for voting :</i>	19 March 2018

IDF National Committees of full IDF member countries are requested to vote.

Notes from IDF Head Office

The full background and explanation on the proposed New Work Item and the results of evaluation of the proposal by the IDF Science Programme Coordination Committee are included.

IDF National Committees of full member countries are requested to reply to this survey within the deadline specified above.

IDF National Committees that have no interest in the subject matter but at the same time do not want to block adoption of this new work item that is important for other National Committees should indicate their wish to abstain from voting.

IDF National Committees of Associate IDF member countries that may wish to express an interest in active participation are requested to send this form to the IDF Head Office within the deadline specified above.

IDF New Work Item Proposal

NWI title: Impact of Dietary Guidelines Changes

Proposer: SCM & SCDPE

Date: November 2017

Description of the work and why is it important to the dairy sector?	
<p>Milk and milk products have been an integral part of dietary guidelines around the world. The specific contribution of dairy to a healthy diet have been substantiated by its natural nutrient richness and unique combination of nutrients. However, as other indicators such as food safety and environment are being considered when developing dietary guidelines, it seems dairy is losing prominence in some of these guidelines.</p> <p>The proposal of this work would be to develop a methodology to calculate the impact of a reduction of dairy recommendations.</p> <p>Indicators will be identified in the following focus area's: economic/social, nutrition and environment. Using available global data, the impact of reduction of dairy recommendations will be calculated for these specific indicators.</p> <p>The methodology will then be shared for members to use on a national level.</p>	
Why should IDF work on this item? This should include the benefit that IDF can deliver, and the consequences if IDF would not undertake this work.	
<p>Dairy recommendations in dietary guidelines are being challenged in a number of countries as governments consider other criteria then nutrition to set these recommendations. The dairy sector should look into the consequences of the reduction of these. IDF with its specific membership can look into this not only from a nutritional point of view but also economical/social and environmental aspect.</p> <p>The outcome of this work will provide IDF and its membership additional arguments on the essential role of dairy in sustainable diets.</p>	
How does this work align with IDF's Strategy (which pillar, which objective, etc)?	
<p>This work would fit in IDF's overall priority. "Key opinion leaders and IGOs" agree that dairy is an essential part of a nutritious, healthy and sustainable diet, which is reflected in guidance and legislation of authorities. Specifically, this work would fit under the pillars of sustainability and nutrition.</p>	
Who outside of IDF is working on this item? (IGOs, key influencers, other dairy organizations like GDP, other public and private sector organizations...)	
<p>Anti-dairy organizations</p>	
What, Who, When, How ?	
Proposed Deliverable(s)	<p>Proposed calculation of impact of reduction of dairy recommendations worldwide.</p> <p>Methodology to calculate the impact of reduction of dairy recommendations on prioritized economical/social, nutritional and environmental indicators.</p>
Specify intended use of the end product	<p>Discussion paper</p>
Target audience	<p>Government agencies, IGOs developing dietary guidelines Individual National Committees</p>

Proposed body to be responsible	SCM & SCDPE with the assistance of SCNH and SCENV
Proposed leader	Ida Berg (NO) (SCM) - AT leader, Laurent Damiens (FR) (SCM), Véronique Pilet (FR) (SCDPE), Yvette soustre (FR) (SCNH), Gilles Froment (CA) (SCDPE), Torsten Hemme (DE) (SCDPE), Inge Coene (BE) (SCNH), Mickey Rubin (US) (SCNH) and Bitá Farhang (CA) (SCNH), I Lenoir-Wijnkoop (FR), Laurence Rycken (IDF).
Other IDF Bodies to be involved	no
Have interdependencies with other projects been identified?	no
Proposed Completion Date	SC meeting in Korea: analysis of the situation and discuss prioritized indicators Mid – 2019: proposed methodology.
Requirements regarding IDF Head Office staff support	Compiling and editing contributions from AT members. Coordinate the work of the different Standing Committees.
Funding requirements, if any, and how these will be covered – define internal vs. external sources .	none
Further requirements or details	none
Communication	
What is the objective of the communication?	Provide additional argumentation for the essential role of dairy in sustainable diets.
Specify the main messages to get across with the end product	Dairy has a place in dietary recommendations not only through its nutritional contribution, but also via its economic/social and environmental aspects.
Who are the organizations and/or individuals targeted in communication efforts?	Government representatives and IGOs
Specific deadline to be met (events, meetings, other publications)	none

IDF Science and Programme Coordination Committee’s evaluation of the proposal

	Evaluation	Yes/No or recommendation
1	Does the proposed work item meet the IDF mission and strategy ?	Yes
2	In which IDF Strategy focus area does this item fit?	Nutrition
3	Are there sufficient resources available in IDF?	Yes
4	Has the communications planning been sufficiently outlined?	Yes
5	At this time, is this a priority item?	No
6	What approval category should apply for the final end product? a) IDF National Committees b) Science and Programme Coordination Committee or c) Standing Committee / Task Force	b) SPCC
7	Science and Programme Coordination Committee's recommendation for adoption of the new work item by IDF	Endorse